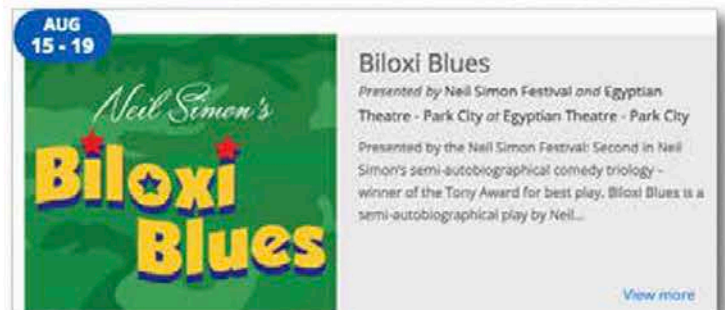




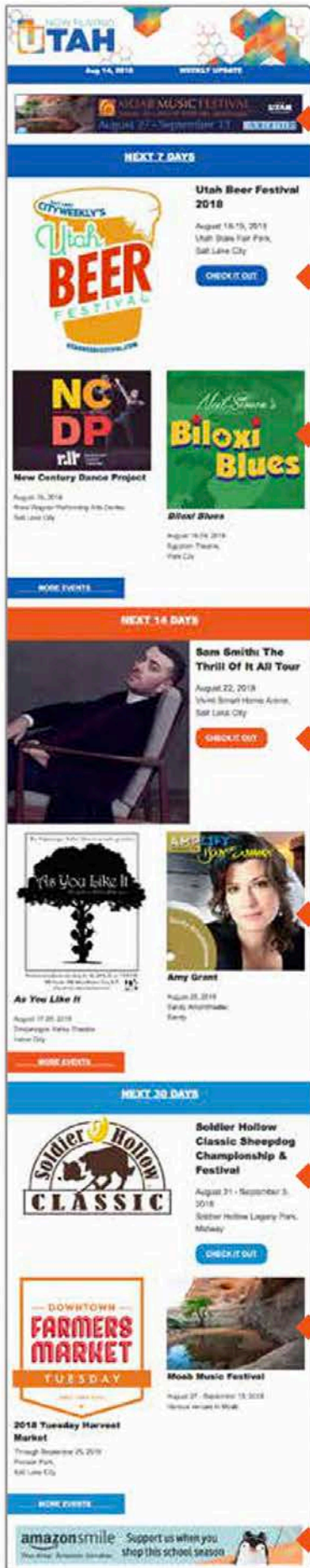
Featured Video

Homepage Side Banner Ad



**Premium Placement:
Homepage Spotlight Event**

1 of 5 rotating spotlight events
Event details pulled from NowPlayingUtah.com



NOW PLAYING
UTAH
Advertising Opportunities

Sponsor Ad

Weekly Email Blast Events & Ads

- Emailed every Tuesday
- Over 8,000 subscribers
- 18% open-rate / 3% CTR
- Spotlight and Featured Events are pulled from event listings on NowPlayingUtah.com

Spotlight

Featured Events
 2 spots available

BY THE NUMBERS

1.3 million unique annual visitors
 116,000 annual monthly visitors

#1 city is SLC: 21.78%
 #2 city is LA: 3.82%

73.39% are in UT
 7.36% are in CA
 1.91% are in ID
 1.58% are in CO

27.19% are 25-34
 22.18% are 35-44
 39% are over 45
 58.6% are female

Spotlight

Featured Events
 2 spots available

Spotlight

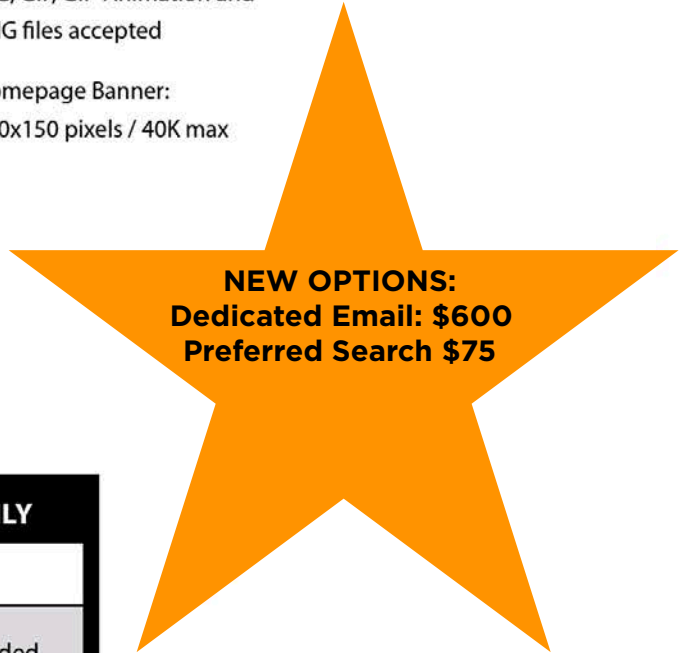
Featured Events
 2 spots available

Blast Banner Ad

ONLINE ADVERTISEMENTS	WEEK	MONTH
Run of Site Banner Ad	\$75	\$200
Featured Video (Top placement on Home Page)	\$100	\$300
Videos must be no longer than 3 minutes length / Available 1 month at a time maximum / Must be hosted on YouTube.com or Dropshots.com - provide embed code		

JPG, GIF, GIF-Animation and PNG files accepted

Homepage Banner:
300x150 pixels / 40K max



ARTWORK DUE: 1 week prior to ad run

SUBMIT ARTWORK TO: npusupport@nowplayingutah.com

PREMIUM PLACEMENT	WEEKLY	MONTHLY
Homepage Spotlight Event	\$100	n/a
1 of 5 rotating events / Available 1 week at a time maximum / No artwork needed		

Homepage Spotlight Event is run of site

WEEKLY EMAIL BLAST	PER EMAIL BLAST
Email Blast Spotlight Event	\$150
Available 1 per month maximum / No artwork needed	
Email Blast Featured Event	\$100
Available 1 per month maximum / No artwork needed	
Email Blast Sponsor Ad	\$125
Email Blast Banner Ad	\$75

JPG, GIF, GIF-Animation and PNG files accepted

Sponsor and Blast Banner Ads:
560x76 pixels / 25K max

Spotlight Event Image/ad: 360 x 360 pixels
Featured Event Image/ad: 270 x 270 pixels

Preferred Search pushes your event first when consumers search for related keywords

Dedicated email blasts allow you to highlight 1 or more events to our newsletter list

ARTWORK DUE: Friday prior to Tuesday email blast

SUBMIT ARTWORK TO: npusupport@nowplayingutah.com

TO ADVERTISE WITH NOW PLAYING UTAH CONTACT:

Kylie Howard

kylie@nowplayingutah.com // 801.341.9121