



NOW PLAYING

UTAH

## Advertising Opportunities

### Website

Week/Month

Run of Site Banner Ad ●●●●●● \$75/\$200  
(300X150 pixels / 40K max)

Featured Video ●●●●●●●●●● \$100/\$300  
(top placement on Home Page / video must be hosted on youtube / no longer than 3 mins)

Homepage Spotlight Events ●●●●●● \$100  
(1 of 5 rotating events / 1 week at a time maximum / no artwork needed)

Preferred Search ●●●●●●●●●●●●●● \$75  
(Duration of event on website)

### Weekly Newsletter (Tuesdays)

Sponsor Ad (Top) ●●●●●●●●●●●●●● \$125  
(560X76 pixels / 25K max)

Banner Ad (Bottom) ●●●●●●●●●●●●●● \$75  
(560X76 pixels / 25K max)

Spotlight Event ●●●●●●●●●●●●●● \$150  
(No artwork needed)

Feature Event ●●●●●●●●●●●●●● \$100  
(No artwork needed)

Dedicated Email Blast ●●●●●●●●●●●●●● \$600  
(Highlight 1 or more events to our newsletter list)

## Reach

### Website (2018 stats)

748,069 sessions  
1.3 mil pageviews  
572.496 users

### Newsletter

7,954 recipients  
14.52% open rate  
17.69% click rate

### Facebook

7,015 followers

### Instagram

3,415 followers

## Demographics

### Gender:

Female 54.5%  
Male: 45.5%

### Age:

18-24: 9.18%  
25-34: 28.23%  
35-44: 23.29%  
45-54: 16.34%  
55-64: 13.07%  
65+: 9.88%

### Location:

Utah: 63.48%  
Illinois: 8.08%  
California: 8.08%  
Colorado: 1.58%

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# NOW PLAYING UTAH



2019 Labor Day Luau  
Presented by Thanksgiving Point at Thanksgiving Point  
Join us on September 2 for an end-of-summer Polynesian feast with authentic entertainers that will transport you back to ancient times when the Hawaiian Islands were ruled by kings and queens. Bring your...

## Homepage Spotlight

SEP 02

Moab Music Fest...

## Featured Video

www.moabmusicfest.org  
435.259.7003

### FEATURED EVENTS

- TOP TEN
- THEATRE
- MUSIC
- ART
- DANCE
- FESTIVALS

AUG 30 - 31



### 2019 Midway Swiss Days

Presented by Midway Town Hall at Midway Town Hall

Swiss Days in Midway offers a wide variety of handmade items, antiques, fine art, and great Swiss food. Between 80,000 to 100,000 people descended... [More Info](#)

Share [Facebook] [Twitter] [LinkedIn]

AUG 30 - 01



### Park City's Oktoberfest

Presented by Park City Mountain Resort at Canyons Village at Park City

Over Labor Day weekend, Canyons Village at Park City Mountain will transform itself into a mini-Munich to celebrate Oktoberfest, the German festival... [More Info](#)

Share [Facebook] [Twitter] [LinkedIn]

AUG 31 - 01



### 2019 Country Music Festival

Presented by Brian Head Resort at Brian Head Resort

We'll have a full line-up of bands, and all of our fun summer activities – so grab the family and come cut a rug at Brian Head Resort! BAND LINEUP... [More Info](#)

Share [Facebook] [Twitter] [LinkedIn]

2019 Joseph and... FESTIVAL

## Featured Video

org for Tickets

## Banner Ad

DISCOUNTS

## Banner Ad

Visit Your Most Children's Museum

## Banner Ad

CITY CREEK CENTER  
THOUSANDS OF REASONS TO MEET.

8/27/2019 WEEKLY UPDATE

**Sponsor Ad**

FLASH DISCOUNTS

STUDENT DISCOUNTS

View FLASH Discounts

View Student Discounts

NEXT 7 DAYS

**Spotlight Event**

Moab Music Festival

August 26 - September 12, 2019

Various venues in Moab

**Featured Events (2)**

HAMLETON

AUG 2 - SEPT 7

Hamlet, To Be or Not to Be

Through September 7, 2019

The Off Broadway Theatre, Salt Lake City

get details

MORE EVENTS

**Banner Ad**

ENTER TO WIN TICKETS

FREE NIGHT OF ART

SUBMIT YOUR EVENT

You are subscribed to the NowPlayingUtah.com Event Update as [email address suppressed]

[View Our Privacy Policy](#)

[Contact Us](#)

Special Thanks To:

**ZAP IS YOU.ORG**

SALT LAKE COUNTY

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## Weekly Newsletter

Repeated 3X

"Next 7 days"

"Next 14 days"

"Next 30 days"

(ads must take place in the appropriate time frame)