Advertising Opportunities

**Website**

**Run of Site Banner Ad**
- $75/$250
  - (400X400 pixels / 40K max)

**Featured Video**
- $200/$700
  - (top placement on Home Page / video must be hosted on vimeo / no longer than 3 mins)

**Homepage Spotlight Events**
- $150/$550
  - (1 of 5 rotating sliders / Image must be 1920X750 px / as little text as possible)

**Preferred Search**
- $50/150
  - (Duration of event on website)

**Weekly Newsletter (Tuesdays)**

**Sponsor Ad (Top)**
- $150
  - (560X76 pixels / 25K max)

**Banner Ad (Bottom)**
- $50
  - (560X76 pixels / 25K max)

**Spotlight Event**
- $100
  - (No artwork needed)

**Feature Event**
- $75
  - (No artwork needed)

**Dedicated Email Blast**
- $500
  - (Highlight 1 or more events to our newsletter list)

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**Reach**

**Website (2019 stats)**
- 1,828,783 sessions
- 3,201,939 pageviews
- 1,413,915 users

**Newsletter**
- 7,954 recipients
- 14.52% open rate
- 17.69% click rate

**Facebook**
- 7,079 followers

**Instagram**
- 3,617 followers

**Demographics**

**Gender:**
- Female 54.5%
- Male: 45.5%

**Age:**
- 18-24: 9.18%
- 25-34: 28.23%
- 35-44: 23.29%
- 45-54: 16.34%
- 55-64: 13.07%
- 65+: 9.88%

**Location:**
- Utah: 63.48%
- Illinois: 8.08%
- California: 8.08%
- Colorado: 1.58%

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Weekly Newsletter

NEXT 7 DAYS

Moab Music Festival
August 26 - September 12, 2019
Various venues in Moab

Weekly Newsletter

Repeated 3X
"Next 7 days"
"Next 14 days"
"Next 30 days"
(ads must take place in the appropriate time frame)