



NOWPLAYINGUTAH

Advertising Opportunities

Website

| | Week/Month |
|---|-------------|
| Run of Site Banner Ad (400X400 pixels / 40K max) | \$75/\$250 |
| Featured Video (top placement on Home Page / video must be hosted on vimeo / no longer than 3 mins) | \$200/\$700 |
| Homepage Spotlight Events (1 of 5 rotating sliders / Image must be 1920X750 px / as little text as possible) | \$150/\$550 |
| Preferred Search (Duration of event on website) | \$50/150 |

Weekly Newsletter (Tuesdays)

| | |
|--|-------|
| Sponsor Ad (Top) (560X76 pixels / 25K max) | \$150 |
| Banner Ad (Bottom) (560X76 pixels / 25K max) | \$50 |
| Spotlight Event (No artwork needed) | \$100 |
| Feature Event (No artwork needed) | \$75 |
| Dedicated Email Blast (Highlight 1 or more events to our newsletter list) | \$500 |

Reach

Website (2019 stats)

1,828,783 sessions
3,201,939 pageviews
1,413,915 users

Newsletter

7,954 recipients
14.52% open rate
17.69% click rate

Facebook

7,079 followers

Instagram

3,617 followers

Demographics

Gender:

Female 54.5%
Male: 45.5%

Age:

18-24: 9.18%
25-34: 28.23%
35-44: 23.29%
45-54: 16.34%
55-64: 13.07%
65+: 9.88%

Location:

Utah: 63.48%
Illinois: 8.08%
California: 8.08%
Colorado: 1.58%

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NOW PLAYING UTAH

English

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LOG-IN REGISTER SUBMIT AN EVENT

DISCOUNTS & FREE EVENTS FESTIVALS EXPLORE CREATE STORIES

Rocky Mountain Choreography Festival 2020
September 28 & 29, 2020

BUY TICKETS! **Homepage Spotlight Event/Featured Video**

Search by Keyword

Advanced Search

FEATURED EVENTS

VIRTUAL THEATRE DANCE MUSIC ART MUSEUMS FAMILY FESTIVALS

JUL 16 - AUG 01 2020

INTRODUCTION TO LOCALSCAPES
Presented by Red Butte Garden and Jordan Valley Water Conservancy District

Share

MAY 01 - AUG 31 2020

VIRTUAL EXHIBITIONS AT THE MOA
Presented by Brigham Young University Museum of Art at Online/Virtual Space

Share

JUN 04 - DEC 31 2020

THE SPACE BETWEEN US- VIRTUAL
Presented by Popwalk at Online/Virtual Space

Share

ORGANIZATIONS

VENUES

ARTIST PROFILES

OPPORTUNITIES

Banner Ad

Banner Ad



NOWPLAYINGUTAH

8/27/2019 WEEKLY UPDATE

FLASH DISCOUNTS STUDENT DISCOUNTS
View FLASH Discounts View Student Discounts

Sponsor Ad

NEXT 7 DAYS

Moab Music Festival
August 26 - September 12, 2019
Various venues in Moab
CHECK IT OUT

Spotlight Event

HAMLETON
The Off Broadway Theatre
Through September 7, 2019
Salt Lake City
get details

Every Tuesday Until October at 7PM
Gallivan Center, Salt Lake City
get details


Featured Events (2)

ENTER TO WIN WITH FREE NIGHT OF ART
SUBMIT YOUR EVENT

Banner Ad

You are subscribed to the NowPlayingUtah.com Event Update as [email address suppressed]

[View Our Privacy Policy](#) [Contact Us](#)

Special Thanks To: 

Copyright 2019

Weekly Newsletter

Repeated 3X

"Next 7 days"

"Next 14 days"

"Next 30 days"

(ads must take place in the appropriate time frame)