

Week/Month

Advertising Opportunities

Wehsite

Mensite	TTOON INIOITCII
Run of Site Banner Ad (400X400 pixels / 40K max)	\$75/\$250
Featured Video (top placement on Home Page / video must be hosted on vimeo / no longer than 3 mins)	\$200/\$700
Homepage Spotlight Events (1 of 5 rotating sliders / Image must be 1920X750 px / as little text as possible)	\$150/\$550
Preferred Search (Duration of event on website)	\$50/150
Weekly Newsletter (Tuesdays)	
Sponsor Ad (Top) (560X76 pixels / 25K max)	\$150
Banner Ad (Bottom) (560X76 pixels / 25K max)	\$50
Spotlight Event (No artwork needed)	\$100
Feature Event (No artwork needed)	\$75
Dedicated Email Blast (Highlight 1 or more events to our newsletter list)	\$500

Reach

Website (2019 stats) 1,828,783 sessions 3,201,939 pageviews 1,413,915 users

Newsletter

7,954 recipients 14.52% open rate 17.69% click rate

Facebook 7.079 followers

Instagram 3,617 followers

Demographics

Gender:

Female 54.5% Male: 45.5%

18-24: 9.18%

Age:

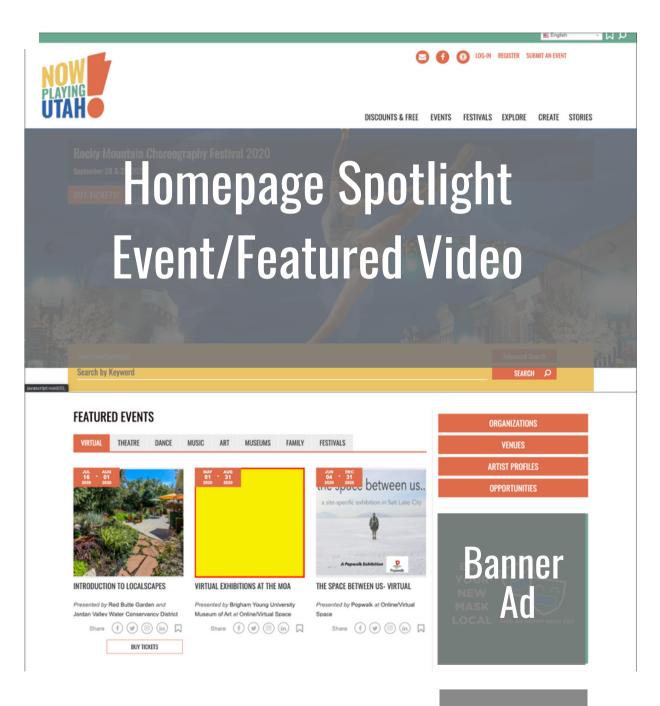
25-34: 28.23% 35-44: 23.29% 45-54: 16.34% 55-64: 13.07% 65+: 9.88% **Location:** Utah: 63.48%

Illinois: 8.08% California: 8.08% Colorado: 1.58%

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Banner Ad



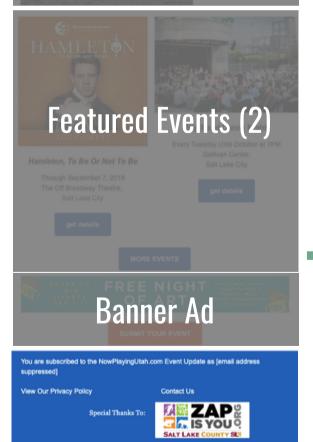
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NEXT 7 DAYS

Weekly Newsletter





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Repeated 3X

"Next 7 days"

"Next 14 days"

"Next 30 days"

(ads must take place in the appropriate time frame)