



## Advertising Opportunities 2023 pricing

### Website

	Week
Run of Site Banner Ad (400X200 pixels / 40K max)	\$125
Homepage Spotlight Events (1 of 5 rotating sliders / Image must be 1920X750 px / as little text as possible)	\$225

### Weekly Newsletter (Tuesdays)

Sponsor Ad (Top) (600X250 pixels / 25K max)	\$150
Banner Ad (Bottom) ( 600x250 / 25K max)	\$50
Spotlight Event (570X570 pixels)	\$225
Feature Event (270 X270 pixels)	\$80
Dedicated Email Blast (Highlight 1 or more events to our newsletter list)	\$600

### Reach

#### Website (Average Viewership)

1,080,305 sessions  
4,547,914 pageviews  
907,807 unique users

#### Newsletter (2022 Stats)

9,500 recipients  
26.01% open rate

### Website Demographics

#### Gender:

Female 54.5%  
Male: 45.5%

#### Age:

18-24: 9.18%  
25-34: 28.23%  
35-44: 23.29%  
45-54: 16.34%  
55-64: 13.07%  
65+: 9.88%

#### Location:

Utah: 63.48%  
Illinois: 8.08%  
California: 8.08%  
Colorado: 1.58%

Rocky Mountain Choreography Festival 2020

September 28 & 29, 2020

BUY TICKETS!

# Homepage Spotlight Event

## \$225 Weekly

Search NowPlayingUtah

Advanced Search

Search by Keyword

SEARCH

### FEATURED EVENTS

VIRTUAL THEATRE DANCE MUSIC ART MUSEUMS FAMILY FESTIVALS



#### INTRODUCTION TO LOCALSCAPES

Presented by Red Butte Garden and Jordan Valley Water Conservancy District

Share

BUY TICKETS



#### VIRTUAL EXHIBITIONS AT THE MOA

Presented by Brigham Young University Museum of Art at Online/Virtual Space

Share



#### THE SPACE BETWEEN US- VIRTUAL

Presented by Popwalk at Online/Virtual Space

Share

ORGANIZATIONS

VENUES

ARTIST PROFILES

OPPORTUNITIES

## Banner Ad

BUY  
YOUR  
NEW

MASK

LOCAL

END AN ARTIST NEAR YOU

\$125 Week

8/27/2019

WEEKLY UPDATE

## Sponsor Ad \$150/Week



NEXT 7 DAYS

## Spotlight Event \$225/Week



## Featured Events (4 spots available weekly) \$80/Week



## Banner Ad \$50/Week



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