

Advertising Opportunities 2023 pricing

Website	Week
Run of Site Banner Ad (400X200 pixels / 40K max)	\$125
Homepage Spotlight Events (1 of 5 rotating sliders / Image must be 1920X750 px / as little text as possible)	\$225

Weekly Newsletter (Tuesdays)

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Sponsor Ad (Top) (600X250 pixels / 25K max)	\$150
Banner Ad (Bottom) (600x250 / 25K max)	\$50
Spotlight Event (570X570 pixels)	\$225
Feature Event (270 X270 pixels)	\$80
Dedicated Email Blast (Highlight 1 or more events to our newsletter list)	\$600

Reach

Website (Average Viewership) 1,080,305 sessions 4,547,914 pageviews 907,807 unique users

Newsletter (2022 Stats) 9,500 recipients 26.01% open rate

Website Demographics

Gender:

Female 54.5% Male: 45.5%

Age:

18-24: 9.18% 25-34: 28.23% 35-44: 23.29% 45-54: 16.34% 55-64: 13.07% 65+: 9.88%

Location:

Utah: 63.48% Illinois: 8.08% California: 8.08% Colorado: 1.58%













DISCOUNTS & FREE

EVENTS

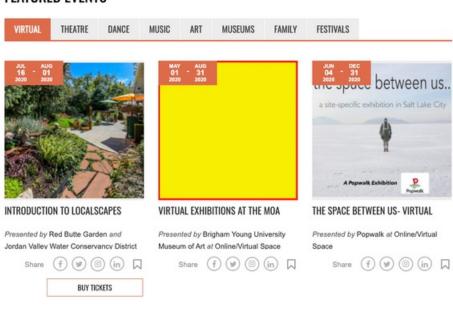
FESTIVALS EXPLORE CREATE STORIES

Homepage Spotlight Event \$225 Weekly

Search by Keyword

SEARCH 🔎

FEATURED EVENTS







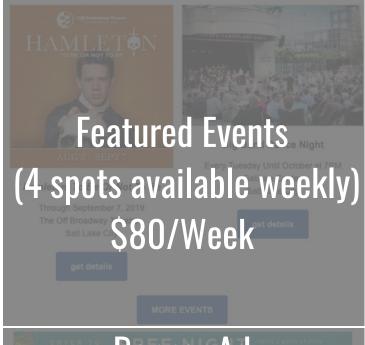
8/27/2019

WEEKLY UPDATE

Sponsor Ad \$150/Week

NEXT 7 DAYS





Banner Ad \$50/Week

You are subscribed to the NowPlayingUtah.com Event Update as [email address suppressed]

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Special Thanks To:



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